

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Pittsburgh (WPXI)		By Broadcast Month	Spots	Rate
Nov. 2012		51	\$179,650.00	
Grand Total:		51	\$179,650.00	

Contract #	339613	Date Entered	11/01/12
Schedule Dates	11/02/12-11/06/12	Last Modified	11/05/12
Advertiser	WPXI	Entered By	Mary Beth Halas
Agency	4145 Evergreen Road	CO-OP	Yes
Product	Pittsburgh, PA 15214	Headline #	06401780
Brand	National Media (2711)	Demo	
Salesperson	RNC 11/1 (140886)	Order Type	Normal
Sales Office	Telerep/Washington DC, Washington DC (1040)	Package Deal	
Buyer Name	MEDIAASSISTANT,NMRRPP	Commission %	15.00
Phone/Fax	/	Commission	\$26,947.50
CPE	20/S03/3548	Net Total	\$152,702.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	RNC 11/1		

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

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CPE	20/S03/3548	Net Total	\$152,702.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	RNC 11/1		

Accepted-Agency/Advertiser:	Date:	Comments:
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	10A- Ellen						1		1		\$850.00	\$850.00	\$850.00	Pittsburgh (WPXI)	ELLEN 10-11A/1	11/1/12
2.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	11:34P- TONIGHT SHOW						1		1		\$2,000.00	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	TONITE SHW	11/1/12
3.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4:28A- Channel 11 News						1		1		\$300.00	\$300.00	\$300.00	Pittsburgh (WPXI)	113SP-1235A/2	11/1/12
4.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4:58A- Channel 11 News						1		1		\$850.00	\$850.00	\$850.00	Pittsburgh (WPXI)	NEWS 4:58A/3	11/1/12
5.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5P- 5:30P (EST)						1		1		\$2,500.00	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 5-530A/4	11/1/12
6.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:29A- Channel 11 News						1		1		\$1,150.00	\$1,150.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 5:29A/5	11/1/12
7.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:30P- 6P (EST)						1		1		\$2,500.00	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 5:30-6P/7	11/1/12
8.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F						1		1		\$3,000.00	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/8	11/1/12
9.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:59A- Channel 11 News 6am						1		1		\$1,700.00	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/9	11/1/12
10.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	6:59P- Jeopardy						1		1		\$7,500.00	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/10	11/1/12
11.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	6:58A- Today Show						1		1		\$1,600.00	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/11	11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Comments:
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Contract #

WPXI 4145 Evergreen Road Pittsburgh, PA 15214	WPXI 815 Slater's Lane Alexandria, VA 22314	339613	Date Entered 11/01/12
Schedule Dates 11/02/12-11/06/12	Last Modified 11/05/12		
Advertiser Pol/ISS/RNC (17162)	Entered By Mary Beth Halas		
Agency National Media (2711)	CO-OP Yes		
Product Political - Issue (1068)	Headline # 06401780		
Brand RNC 11/1 (140886)	Demo		
Salesperson	Order Type Normal		
Sales Office Telerep/Washington DC	Package Deal		
Buyer Name Phone/Fax	Commission % 15.00		
CPE /	Commission \$26,947.50		
Account Types 20/503/3548	Net Total \$152,702.50		
Billing Type National/Political	Sales Tax		
Comments Standard	RNC 11/1		
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,			

Date Entered

11/01/12

Last Modified

11/05/12

Entered By

Mary Beth Halas

CO-OP

Yes

Headline #

06401780

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$26,947.50

Net Total

\$152,702.50

Sales Tax**RNC 11/1****Comments**

Standard

******* THIS IS A CASH IN ADVANCE SCHEDULE *****,****Pittsburgh (WPXI)**

By Broadcast Month

Nov. 2012

Grand Total:

51

\$179,650.00

51

\$179,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	No	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	7:30P- WHEEL OF FORTUNE							1		\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	WHEEL-FORTUNE 7:30-8P/12	11/1/12	
13.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	10A- Ellen		1					1		\$850.00	\$850.00	Pittsburgh (WPXI)		11/1/12	
14.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	11:34P- TONIGHT SHOW		1					1		\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	TONITE SHW-NBC<	11/1/12	
15.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	4:28A- Channel 11 News		1					1		\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 4:30-5A/15	11/1/12	
16.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	4:58A- Channel 11 News		1					1		\$850.00	\$850.00	Pittsburgh (WPXI)	NEWS 5:530A/16	11/1/12	
17.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)		1					1		\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 5:530P/17	11/1/12	
18.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:29A- Channel 11 News		1					1		\$1,150.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 5:30-6A/18	11/1/12	
19.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30P- 6P (EST)		1					1		\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 5:30-6P/19	11/1/12	
20.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F		1					1		\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/20	11/1/12	
21.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:59A- Channel 11 News		1					1		\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/21	11/1/12	
22.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy		1					1		\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	JEOPARDY 7:30P/22	11/1/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:
		Comments:

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Contract #

WPXI	4145 Evergreen Road	Pittsburgh, PA 15214
WPXI		
National Media 815 Slater's Lane Alexandria, VA 22314		
Contract #	339613	
Schedule Dates	11/02/12-11/06/12	
Advertiser	Pol/Is/RNC (17162)	
Agency	National Media (2711)	
Product	Political - Issue (1068)	
Brand	RNC 11/1 (140886)	
Salesperson	Telerep/Washington DC, Washington DC (1040)	
Sales Office	Telerep/Washington DC	
Buyer Name	MEDIAASSISTANT,NMRRPP	
Phone/Fax	/	
CPE	20/503/3548	
Account Types	National/Political	
Billing Type	Standard	
Comments	RNC 11/1 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,	

Pittsburgh (WPXI)		Spots	Rate
By Broadcast Month			
Nov. 2012	51	\$179,650.00	
Grand Total:	51	\$179,650.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7A- Today Show	1							1	1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/23	11/1/12
24.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7:30P- WHEEL OF FORTUNE	1							1	1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	WHEEL-FORTUNE< 730-SP/24	11/1/12
25.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	11:29P- NBC SATURDAY NIGHT LIVE	1							1	1	\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	SAT NITE LIV 11:29P-14/25 11/1/12	11/1/12
26.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	6A- 8A (EST)	1							1	1	\$700.00	\$700.00	Pittsburgh (WPXI)	NEWS 6-8A/27	11/1/12
27.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	8A- 10:30A (EST)	1							1	1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 8-1030A/29	11/1/12
28.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)	1							1	1	\$700.00	\$700.00	Pittsburgh (WPXI)	NEWS 530-8A/30	11/1/12
29.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	S:SSP- CHANNEL 11 NEWS	1							1	1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 6-630P/31	11/1/12
30.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)	2							2	2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 8-10A/32	11/1/12
31.0	Normal Line / Sports-Football	11/04/12-11/04/12	2	:30	8:13P- NBC Sunday Night Football	2							2	2	\$22,000.00	\$44,000.00	Pittsburgh (WPXI)	NFL: DAL@ATL 80SF-12M/33	11/1/12
32.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	S:SSA- Channel 11 News 6am	1							1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/MG	11/1/12
33.0	Normal Line / Prime	11/03/12-11/03/12	2	:30	8P- 2012 Breeders Cup	1							1	1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	BREEDER'S CUP 8-9P/MG	11/1/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:
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Contract #**Pittsburgh (WPXI)**

Bv. Broadcast Month

Spots

Rate

Schedule Dates

Nov. 2012

\$179,650.00

Advertiser

51

\$179,650.00

Agency

Product

Brand

Salesperson

Buyer Name

Phone/Fax

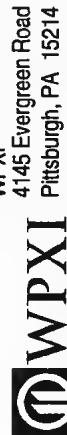
CPE

Account Types

Billing Type

Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,



National Media
815 Slater's Lane
Alexandria, VA 22314

**339613**

Date Entered

11/01/12

Last Modified

11/05/12

Entered By

Mary Beth Halas

Co-OP

Yes

Headline #

06-01780

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$26,947.50

Net Total

\$152,702.50

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / Prime	11/03/12-11/03/12	3	:30	9P- NBC Movie of the Week 9-11P							1	1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	MOVIE:RUDY 9-11P/MG	11/1/12	
35.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	10A- Elton							1	1	\$850.00	\$850.00	Pittsburgh (WPXI)	ELLEN 10-11A/40	11/1/12	
36.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	4-28A- Channel 11 News 430A							1	1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 430-5A/41	11/1/12	
37.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	4-58A- Channel 11 News 5am							1	1	\$850.00	\$850.00	Pittsburgh (WPXI)	NEWS 5-530A/42	11/1/12	
38.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	5-29A- Channel 11 News 530am							1	1	\$1,150.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 530-6A/43	11/1/12	
39.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	5-59A- Channel 11 News 6am							1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/44	11/1/12	
40.0	Normal Line / Spot	11/06/12-11/06/12	2	:30	7A- Today Show							1	1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/45	11/1/12	
41.0	Revised Line / Prime	11/02/12-11/02/12	2	:30	8-58P- Grimm 9-10P							1	1	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	GRIMM 9-10P/MG	11/1/12	
41.1	Normal Line / Prime	11/02/12-11/02/12	3	:30	9P- Grimm 9-10P							1	1	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	GRIMM 9-10P/MG	11/1/12	
42.0	Normal Line / Sports- Local Pro	11/03/12-11/03/12	4	:30	2-30P- Pitt/Notre Dame Pre Game							2	2	\$1,500.00	\$3,000.00	Pittsburgh (WPXI)	PITT-NOTRE DAME PREGAME SHOW 230-330P/MG	11/1/12	

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Comments:

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Contract #**339613**

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



National Media
815 Slaters Lane
Alexandria, VA 22314



Pittsburgh (WPXI)		By Broadcast Month	Spots	Rate
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Grand Total:		51	\$179,650.00	

Schedule Dates	11/02/12-11/06/12	Date Entered	11/01/12
Advertiser	Pol/Iss/RNC (17162)	Last Modified	11/05/12
Agency	National Media (2711)	Entered By	Mary Beth Halas
Product	Political - Issue (1068)	CO-OP	Yes
Brand	RNC 11/1 (140886)	Headline #	06401780
Salesperson		Demo	
Sales Office	Telerep/Washington DC, Washington DC (1040)	Order Type	Normal
Buyer Name	MEDIAASSISTANT,NMRRP	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	20/503/3548	Commission:	\$26,947.50
Account Types	National/Political	Net Total	\$152,702.50
Billing Type	Standard	Sales Tax	
Comments	RNC 11/1		

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	11:30P- Channel 11 News Following Football 11:30P						1	1	1	\$5,800.00	\$5,800.00	Pittsburgh (WPXI)	POST GAME NEWS	11/1/12	
44.0	Normal Line / Sports-Football	11/03/12-11/03/12	4	:30	3:28P- Notre Dame Football						3	3	3	\$10,000.00	\$30,000.00	Pittsburgh (WPXI)	PTT-NOTRE DAME	11/1/12	
45.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	7P- Jerome Bettis 7-730P						1	1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	BETTIS 7-730P	11/1/12	
45.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	11/1/12
46.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5A- S:30A (EST)						1	1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis moved from 11/3 to 11/4 line 4S	11/4/12	
47.0	MG For 45.0.1 / Spot	11/06/12-11/06/12	4	:30	5:59A- Channel 11 News Game						1	1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	6a/28	11/5/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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